FICCI

29th Road Safety Week

23-30 April, 2018



FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY

School Awareness Program
On
Road Safety



UNDERSTANDING “SAFE SCHOOL ZONE”



School Ahead



Speed Limit near School



Pedestrian Crossing



No Horn



Traffic Signal

UNDERSTANDING “ROAD SAFETY SIGNS”

 STOP	 GIVE WAY	 STRAIGHT PROHI-BITOR NO ENTRY	 PEDESTRIAN PROHIBITED	 HORN PROHIBITED
 NO PARKING	 NO STOPPING OR STANDING	 SPEED LIMITED	 RIGHT HAND CURVE	 LEFT HAND CURVE
 RIGHT HAIR PIN BEND	 LEFT HAIR PIN BEND	 NARROW ROAD AHEAD	 NARROW BRIDGE	 PEDESTRIAN CROSSING
 SCHOOL AHEAD	 ROUND ABOUT	 DANGEROUS DIP	 HUMP OR ROUGH	 BARRIER AHEAD

UNDERSTANDING “SAFETY GEARS”

Different Helmets for Different Purposes





Only for Industries





Only for Bicycle





For Two Wheelers

Seat Belt





YOU ARE AN AMBASSADOR FOR ROAD SAFETY

Ask your parents, sister/brother/friends to wear Helmet while riding bicycle, two wheeler and seat belt while in Car







YOU ARE AN AMBASSADOR FOR ROAD SAFETY

While waiting for the School Bus:

- Be on time, so that you won't have to run to catch the bus.
- Do not wait on the road. Stay well inside on the foot path.
- While waiting for your bus, do not push your friend.
- Board in a queue only after bus has stopped completely.
- Walk on the foot path. If there is none, walk on the RIGHT so that you face the traffic.



YOU ARE AN AMBASSADOR FOR ROAD SAFETY

While travelling in School Bus:

- Be seated properly and face forward. Never stand or play on the aisle.
- Do not put any part of your body outside the bus.
- Do not travel on footboard.
- Stand clear from closing bus doors.
- Keep the aisle clear.
- Place your bag in designated area.
- Put on Seat Belt.
- Respect the driver and bus attendant & be courteous.
- Use low voices. Loud voices can distract the driver.
- Never mess around with emergency exits.
- Follow the instruction of driver and conductor.



YOU ARE AN AMBASSADOR FOR ROAD SAFETY

While alighting from school bus:

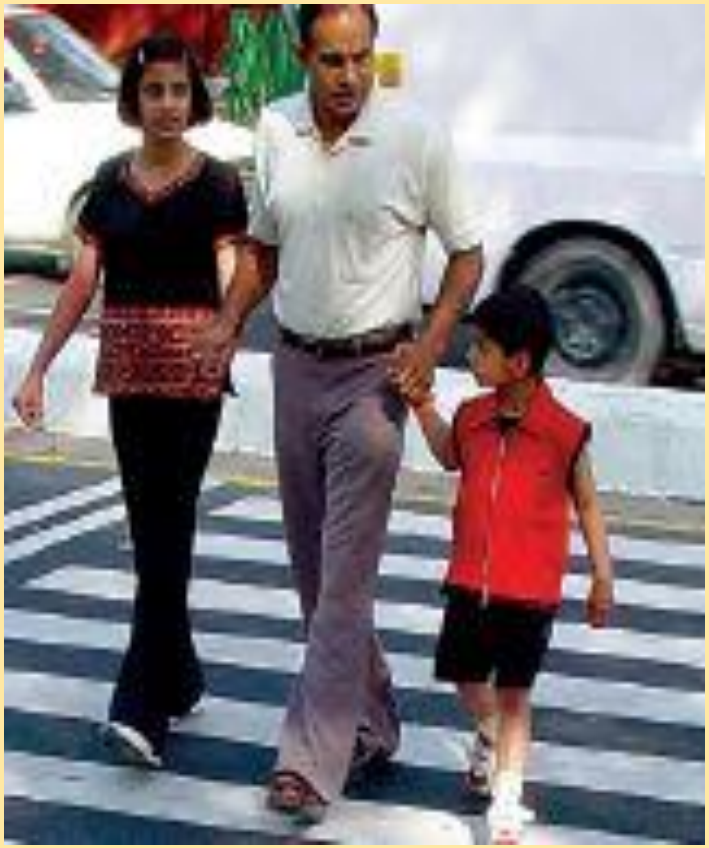
- Do not be in a hurry, wait till the bus stops.
- Use handrails to get off the bus.
- Exit from the front door of the bus.
- When exiting the bus, look left for cyclists.
- Take all your belongings when leaving the bus.
- Be visible to the driver while alighting.
- Do not crawl under the bus to pick up lost things.
- Wait for the bus to drive away before crossing the road.
- Never move behind the bus, the blind spot of driver.



YOU ARE AN AMBASSADOR FOR ROAD SAFETY

How to cross road safely:

- At the signal light, cross the road only on a clear green signal.
- Be sure to stop, look both sides for oncoming traffic before you cross.
- Don’t cross the road at bends or curve.
- Do not be impatient on the road, do not rush or run on the road.
- When you walk on road, always hold an adult’s hand.
- Be careful while boarding or de-boarding the bus.



YOU ARE AN AMBASSADOR FOR ROAD SAFETY

Emergency Number:





TAKE A QUIZ

What's Wrong With This Picture?

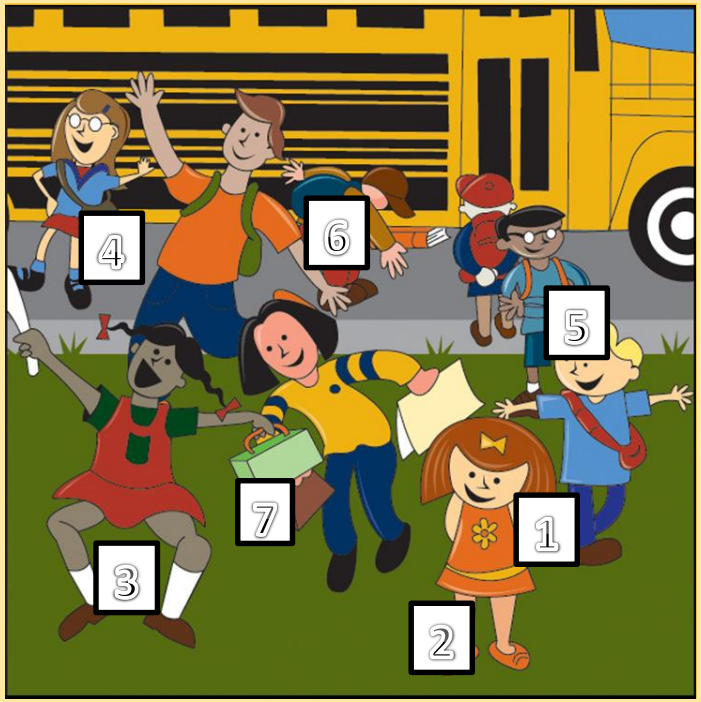
Some of the kids below are not on their best bus behavior. See if you can pick out who is following the school bus rules and who is not.



TAKE A QUIZ

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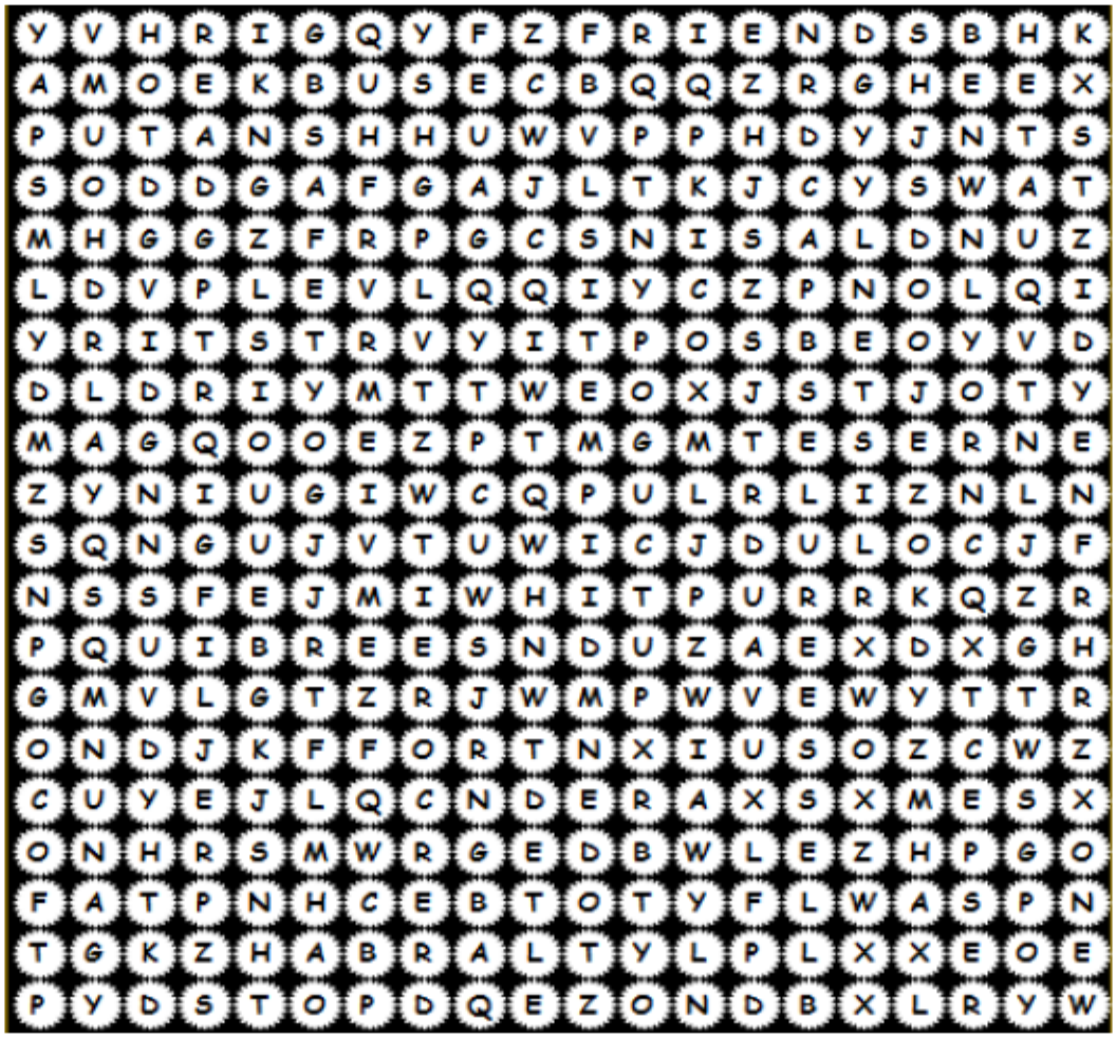


Wait until the bus drives away!

TAKE A QUIZ

Search the below 12 words

- BUS
- SAFETY
- RULES
- DANGERZONE
- DRIVER
- QUIET
- SIT
- READ
- RESPECT
- STOP
- LISTEN
- FRIENDS



TAKE A QUIZ

Lets UNSRAMBLE:

FASYTE



UELRS



SEPRECT



IST



EIDFNRS



UUEEQ



TAKE A PLEDGE

- ✓ Follow traffic rules and save lives.
- ✓ Don’t be in hurry otherwise you will get worry.
- ✓ Be smart, follow traffic rules.
- ✓ Obey traffic police; follow traffic rules to avoid accidents.
- ✓ While driving don’t use phone, it will leave your family alone.
- ✓ Remember it just, road safety is must.
- ✓ Normal speed meets the road safety needs.
- ✓ Teach your neighbours to be a good driver.

TAKE A PLEDGE

PLEASE JOIN HANDS TO MAKE OUR ROADS SAFER.

TOGETHER WE CAN SAVE THOUSANDS OF LIFE.

FICCI SUB – COMMITTEE MEMBERS ON ROAD SAFETY

Lead:

Mr. Amit Saha , Chief Sustainability Officer, Hindustan Coca- Cola Beverages

Other Members:

1. Vodafone India
2. Indus Towers Ltd.
3. Gati KWE Pvt. Ltd.
4. Bloomberg - Global Road Safety
5. Monsanto
6. Misri Road Safety Trainer & Consultants
7. GH Raisoni College of Engineering
8. Abbott India
9. Centre for Road Safety, Sardar Patel University of Police, Security and Criminal Justice, Rajasthan & Peoples Trust Jaipur
10. Tata Motors
11. Ashok Leyland
12. Anheuser Busch (ABInBev)
13. Toyota Kirloskar Motors
14. MapmyIndia
15. Transworld Technologies Ltd.
16. Shell India
17. Trimble Mobility Solutions
18. Uber India Systems
19. Shiv Nadar School
20. The Heritage School

FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

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Thank you